

JOB TITLE

Graphic Designer/

Creative Artworker

DOB

27 September 1977

ADDRESS

TELEPHONE 07734 800791 Lichfield, WS15

EMAII

david@evolvepad.co.uk

PORTFOLIO

www.evolvepad.online/homepage-design/

MISC.

Full clean driving licence

I'm a creative designer/artworker with 25 years of industry experience throughout the Midlands. I have worked across the advertising, marketing, retail design and sports & leisure sectors, gaining a broad range of knowledge and skills whilst working for an array of bluechip clients/agencies.

QUALIFICATIONS



SKILL LEVELS

PHOTOSHOP	
INDESIGN	
ILLUSTRATOR	
KEYNOTE/GOOGLE SLIDES/PF	Т
ADOBE XD	
WORDPRESS	

EMPLOYMENT

Designer

Mar'14 - present

- Working in-house for some of the Midlands region's top marketing, comms and retail design companies
- including Cogent Elliott, Life Agency, Big Dog Five years working at The FA's National Football Centre, St. George's Park, refreshing the interior and working on England's 2018 World Cup campaign

2D Creative Designer

Jul'09 - Mar'14

- Creative design and artworking for clients including Nike, Timberland, Vans, Oakley + Orange
- Working on a mix of large format retail graphics, creative designs for pitches and digital designs (iPad apps/interactive screens)
- · Includes client management/meetings, taking briefs, brainstorms, mentoring junior designer + studio management duties

HOTHOUSE MARKETING

Senior Designer Aug'07 - May'09

Graphic Designer Aug'05 - Aug'07

- Small but successful integrated marketing agency based in Birmingham's Jewellery Quarter
- Creative pitches in a close-knit studio team
- B2B/B2C work for clients including: Boss Design, ASDA, Tenpin/Megabowl, Siemens
- Corporate identity development, conceptual advertising, brochures, DM pieces, exhibition/ POS collateral, websites and web banners

DTP Operator Dec'04 - July'05

- Large-scale advertising agency (Birmingham office)
 Recruitment output for blue-chip companies including National Grid Transco, Virgin Trains, RAC
- Working to tight deadlines requiring attention to detail with large advertising revenues at stake

Mac Designer May'02 - Aug'04

- Small-scale Leicester-based advertising agency
- Recruitment output for clients including David Wilson Homes, Kingsoak Developments, Stead & Simpson and Blue Arrow Recruitment
- Adverts published across the world
- Included designing brochures/DM pieces

Mac Operator July'98 - April'02

- Agency based within Leicester City Council servicing internal and external clients
- Creation of recruitment advertising, brochures and leaflets

INTERESTS

Away from the design studio I enjoy countryside walks with my Fox Red labrador Freddie, world cinema, eating out, and watching Leicester City Football Club (I'm a season ticket holder).

I have an eclectic taste in music, gained from being a Grade 8 standard trombonist and having had the chance to play a variety of music all over the world, from the Edinburgh Fringe Festival to St Lucia and Toronto.

REFEREES

ZUZANNA SANTOS

Content Studio Manager - Nestlé UK&I Ltd

3 Beehive Ring Rd, Crawley, Gatwick RH6 OPA

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SARAH **MARSHALL** Director of Marketing & Insight Royal Yachting Association (RYA)

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